



COMMUNICATIONS & DESIGN INTERN

Location: London

Closing date: 31st January 2019

Do you have design and visual flair plus a strong appreciation of the likely audiences of a product? Could you use your creativity and attention-to-detail to help us tell compelling stories and convey key messages clearly and vibrantly? Would you like to build your portfolio and test your skills while contributing to change that will benefit millions of people in East Africa?

Gatsby Africa is recruiting a Communications & Design Intern to help us develop creative and compelling communication materials.

Gatsby aims to create jobs, raise incomes and reduce poverty for people in East Africa by changing the way key sectors - such as cotton in Tanzania - work. We fund and implement programmes in priority sectors, and also build and support local organisations dedicated to transforming sectors. We aim to capture the learning from these initiatives, think hard about what works and why, and share these lessons across our portfolio and with others.

The successful candidate will play a key part in this work. Gatsby wants to get better at sharing highlights of our work with others, so the Intern will creatively use text, photography, audio, video and graphics to do so. They will also work with our teams in London, Tanzania and Kenya to help them visually communicate the information and data they need to make their key messages stand out. The Intern will play an important role in creating internal comms materials that engage and inspire our staff across our different operating locations, helping them feel informed and part of one family.

The Intern will have the opportunity to build their portfolio and gain experience of operating within an organisation, liaising with external agencies, creatively expanding existing brands, and working to build the skills of others – including staff in East Africa.

The ideal candidate will need strong understanding of Adobe InDesign and experience of creating compelling presentations, including through Microsoft PowerPoint. As well as their design work, they will be expected to pick up a number of other comms tasks beyond the remit of a designer, so a willingness to get stuck in and take on new challenges is essential.

Salary and terms

This is a six-month position with the option to extend to 12 months. We are willing to explore flexible working arrangements with the right candidate. Gatsby will pay the London Living Wage.

How to apply

Please go to www.gatsby.org.uk/cdintern to download the Candidate Pack with instructions on how to apply. Applications are welcome until the deadline of **5pm GMT on the 31st January 2019**. Due to the nature of our work, we are particularly keen to hear from applicants with a connection to East Africa.